

PROJECT TITLE LCBA Trade Show		
NAME OF ORGANIZATION: Lighthouse Country Business Association		
CONTACT PERSON: Arlene Veenhof	TELEPHONE NUMBER: 778-4246779 FAX NUMBER:	E-MAIL ADDRESS: lcba@shaw.ca
TOTAL NCD PROGRAM FUNDING: \$300.00	TOTAL PROJECT BUDGET: \$4019.01	
PROJECT START DATE (YYYY/MM/DD): August 2012	PROJECT END DATE (YYYY/MM/DD): April 14, 2013	
PERCENT COMPLETE: 100%		
IF NOT COMPLETE, WHAT ASPECTS OF THE PROJECT REMAIN? PROVIDE ESTIMATED COMPLETION DATE:		

PROJECT AREA (SELECT ALL THAT APPLY): <input type="checkbox"/> PARKSVILLE <input type="checkbox"/> QUALICUM BEACH <input type="checkbox"/> EA 'E' <input type="checkbox"/> EA 'F' <input type="checkbox"/> EA 'G' <input checked="" type="checkbox"/> EA 'H'
PLEASE PROVIDE A SUMMARY OF THE PROJECT RESULTS: 33 Exhibitors 2 Volunteer Fire Rescue departments Participated RCM SAR Exhibited Attendance estimated at over 500 (Based on door count and estimates) \$163.58 and 5 bags of food collected for food bank (Attach any documents or other materials produced as a result of this project).
DESCRIBE THE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT HAVE RESULTED FROM THIS PROJECT: Businesses gained new contacts and in some cases immediate business Community Hall & Lions Club received financial support (hall rental) and visibility of hall space Residents leaned of local shopping opportunities Fire Departments and RCM SAR reached new contact and promoted their activities (Please attach any supporting information that quantifies the economic benefits of the project.)
PLEASE DESCRIBE HOW THE PROJECT HAS MET THE PROGRAM PRINCIPLES AND PRIORITY AREAS: Encouraged local economy through support of local and home based businesses Encouraged business networking - some established cross referral programs during show Encouraged residents to shop local, thereby strengthening Area H economy Increased visibility of RCM SAR and Fire Departments (Please attach additional pages as necessary.)

OFFICE USE ONLY:		
DATE RECEIVED: 06/11/2013	RECEIVED BY: CM	POSTED ONLINE: <input checked="" type="checkbox"/> YES <input type="checkbox"/> NO

Please Note: Completed Summary Reports will be posted publicly on the Regional District of Nanaimo website.



Lighthouse Country Business Association

Box 59 Bowser, BC V0R 1G0

June 11 2013

To the Regional District of Nanaimo

The Lighthouse Country Business Association would like to take this opportunity to thank the Regional District of Nanaimo for their support of our recent Trade Show through the use of Northern Economic Development Fund grant monies. The Trade Show was an overwhelming success with 37 participating businesses and community organizations and attendance estimated at over 500 people. (400 people were counted at the door but at least 25% were missed due to congestion and confusion at the door)

Business owners were unanimously thrilled with the results of the event. Comments included – “very professionally run”, “way more contacts than I expected”, “I am already running a new course due to input from attendees at the trade show”, “the opportunity to network was amazing, I just set-up a cross referral partnership with another business!”

Additional benefits to the community included an opportunity to highlight the local volunteer fire fighters and the RCM SAR, visibility for the Lions Club hall as a possible event rental venue, financial support to the Lions Club through a donation for the use of their facility, support of the Community Hall and the monthly pancake breakfast/flea market through heavy advertising and sharing of venue space, and a donation of \$163.58 and 5 bags of food to the local food bank.

Your financial support was instrumental to the success of our event. It made it possible to advertise this event in all the local papers as well as create professional re-usable signage. It also provided the ability to present a professional venue with draping and electrical service available throughout the hall. A full financial report is attached as well as samples of advertising showing placement of the RDN logo.

Once again, thank you for your support promoting business in our local communities.

Betsy Poel

LCBA President



Trade Show 2013



At the Qualicum Bay Lions Den

Over 130 businesses are members of our Association, including everything from builders, contractors, specialty foods, hair dressers, massage therapy, realtors and many more. Come find out who is doing business in your local area so you can SHOP LOCAL first!

- # Door prizes: Win one of 3 shopping sprees
- # Free Random Draws
- # Admission by donation to the food bank
- # Pancake Breakfast (At Community Hall)



**Sunday April 14
8AM-2PM
During the
Pancake Breakfast**

